

CD BABY CD SALES AND NET PROFIT BREAKDOWN

Number Of CD Units	1	100	500	1000
CD Sales Price	\$12.97	\$1,297.00	\$6,485.00	\$12,970.00
CD Baby Percentage 45%	\$5.84	\$583.65	\$2,918.25	\$5,836.50
Production Cost Per Unit	\$3.10	\$310.00	\$1,550.00	\$3,100.00
Gross Profit Margin	\$4.03	\$403.35	\$2,016.75	\$4,033.50

Note The First Pressing

Total Production Cost	\$3,100.00
Number Of Units	\$1,000.00
Unit Cost Per CD	\$3.10

*** SECOND PRESSING YOU ONLY PAY PRESSING COST ABOUT \$1.00 PER DISK

** Second Pressing Starts Here **

	1000	2000	3000	5000
	\$12,970.00	\$25,940.00	\$38,910.00	\$64,850.00
	\$5,836.50	\$11,673.00	\$17,509.50	\$29,182.50
	<u>\$1,000.00</u>	<u>\$2,000.00</u>	<u>\$3,000.00</u>	<u>\$5,000.00</u>
	\$6,133.50	\$12,267.00	\$18,400.50	\$30,667.50

CD Sales Price is determined by you.

You can increase or decrease your sales price to effect your net profit.

Production Cost: For your first pressing all cost to produce your cd must be included; recording, mixing, mastering, art work design, studio musicians, pressing fees, copyright license fees if you record cover songs, make a detailed list of all cost that go into the project.

Fixed Unit Price For First Pressing: This is the total cost of the first pressing, for this example we will press 1,000 cd units and the production cost total was \$3,100

CHECK OUT GUITARIST PHILL FEST LATEST SMOOTH JAZZ CD RELEASE "SMOOTH EDGES"